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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	James R. COLE	§	Confirmation No.:	9254
Serial No.:	09/765,841	§	Group Art Unit:	2871
Filed:	01/18/2001	§	Examiner:	Minh Ton
For:	Backlit Label With Enhanced "Off" State Appearance	§	Docket No.:	10006197-1

OFFICIAL**RESPONSE TO OFFICE ACTION DATED DECEMBER 2, 2003**

Mail Stop Non-Fee Amendment
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Date: March 2, 2004

AMENDMENT

Sir:

In response to the Office action of December 2, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.